



BT Showcase Network Centres

Bringing it all together – enterprise-wide video conferencing solutions

At BT, we're shaping the future of business-to-business collaboration by creating services that are defining the industry's leading video conferencing solutions. And to best benefit our customers, we bring it all together under one roof – the latest video conferencing equipment, services, and support – in our BT Showcase Network Centres.

The BT advantage

For over 20 years, we've maintained the same goal of simplifying video conferencing technology, and developing service solutions that provide our customers with a clear collaborations advantage. As part of this, we've focused on not just developing technology solutions, but also on creating value around the video conferencing technology we provide – value that drives effective communication, produces tangible results, and provides our customers with a real business advantage.

This continued commitment has helped us attract and retain key customers, employees, and partners, and maintain our industry position as the # 1 Global Conferencing Services Provider.

The simple solution – work smarter with video conferencing

Imagine a tool so powerful that it provides the potential of aligning in a global marketplace, consistently advancing business goals, and driving a broader scope of growth. Think about the advantage of being face-to-face with distant customers, employees, and other key stakeholders in a matter of minutes, without ever leaving the comfort of your office.

These are everyday benefits video conferencing users regularly experience, in addition to diminished travel costs, reduced CO2 emissions, and increased levels of productivity. With this type of concrete ROI it's easy to understand why video conferencing has become a leading collaboration tool, and a must-have tool for so many professionals globally.

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At BT, we simplify selection and procurement processes associated with identifying, designing, and implementing enterprise-wide video conferencing solutions by providing you with a single source for expertise, support, and solutions.

BT's Showcase Network Centres provide you with a unique and powerful way to experience and source a complete unified conferencing solution: equipment, services, and network solutions. The Network Centre capabilities include the latest Telepresence, high definition (HD), and Infrastructure products on a global BT MPLS network, and provide a mixed vendor environment including top industry manufacturers like Cisco, LifeSize, Polycom, and TANDBERG.

As part of this, BT's industry leading software applications, support, and services, including Global Video Exchange are demonstrated, providing a full spectrum of video conferencing options that can be tailored to meet the unique requirements of your communications platform. This allows you to experience and use of the latest conferencing technology and services before making a financial investment.



	Denver, CO	London, UK	New York, NY
Cisco TelePresence conferencing	✓	✓	✓
LifeSize high definition video conferencing	~	~	~
Polycom telepresence and high definition video conferencing	~	~	~
TANDBERG telepresence and high definition video conferencing	~	~	✓
Global Video Exchange	~	~	✓
Bridge Connect	~	~	✓
Bridge Management	~	~	~
Endpoint Connect	~	~	✓
Engage Meeting Manager	✓	~	~
One Source	~	~	✓
Remote Equipment Monitoring (REM)	✓	~	~
Video Bridging Services	~	V	V

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