



BT Global Video Exchange

Think BT for business-to-business TelePresence connections

Imagine shaping business strategy, creating a competitive advantage, and connecting your business globally without ever leaving your office. With BT Global Video Exchange, your Cisco TelePresence conferencing solution is now more powerful than ever.

With the industry-first technology of Global Video Exchange, you're able to easily reach outside of your enterprise to connect with clients, partners, and vendors that are critical to your business success.

In addition, BT's Global Video Exchange service provides you with neutral nodes of connectivity that securely route Cisco TelePresence video calls from one site to another, and gives you flexible service tiers that support an extensive range of conferencing requirements.

To extend your reach, our Global Video Exchange service includes nodes in London (UK) and Denver (US) and provides shared support access within the Exchange nodes. This allows point-to-point and multipoint TelePresence calls between sites within EMEA, US, and APAC.

The BT Global Video Exchange negotiates connection via E.164, which addresses publicly routable DID phone numbers. In addition, Session Border Controllers sit within the Exchange and route calls between sites, and maintain access lists of who has authorisation to call whom. Each Exchange node is fully redundant, allowing customers that don't own their own CTMS switch to initiate a multipoint TelePresence call through the BT Global Video Exchange.

With BT Global Video Exchange, we simplify video conferencing by allowing you to easily participate in calls with other members. Our Member Directory list is maintained by BT Conferencing and is available upon request. Members may choose to be listed in the directory, or remain private. Our Partner Directory is a pre-configured relationship that is secured and controlled, and configured with Onward, BT Conferencing's internal service platform.

Why BT Global Video Exchange?

- **Global access** – TelePresence utilisation has a global footprint. BT should know: We presently manage more than 50 TelePresence sites and have over 90 sites under contract.

We're one of Cisco's top go-to partners, and we offer MPLS in 170 countries.

- **Security and redundancy** – BT Conferencing provides you with the reliable security and redundancy you expect. We provision our customers via two geographically dispersed Exchange nodes. For further security, our architecture, including two sets of equipment in each node, prevents unauthorised connections between members.
- **Flexible service packages** – BT Conferencing allows you to choose from three levels of versatile service packages. Choose unassisted Direct Dial when you pick up the IP phone and call a second TelePresence site. Step up to Engage Meeting Manager and schedule and autolaunch a TelePresence call from an easy-to-use web interface. Not interested in doing it yourself? Choose Producer Assistance and we'll take your reservation, launch your call, monitor your connections, and be available throughout the call for any issues that may arise.

Why BT Conferencing?

At BT Conferencing, our focus is on making video conferencing easy to use, reliable, and cost-effective. We do this with:

- Onward, the industry's only unified conferencing services platform
- Automated conferencing applications with on-demand tools
- Proactive performance management through real-time metrics
- Industry-leading services delivered by an organisation with global reach
- MPLS points of presence in 170 countries

With over 25 years of experience, expertise, and global reach, we're more than qualified to connect your world, giving you the advantage of focusing on what matters – the success of your business.

| BT Global Video Exchange features: | Direct Dial | Automated Self-Service | Producer Assisted |
|------------------------------------|-------------|---------------------------|-----------------------|
| Point-to-point connections | ✓ | ✓ | ✓ |
| Multipoint connections | | ✓ | ✓ |
| Scheduling | Unscheduled | Engage | Engage or help desk |
| Call initiation | Endpoint | Exchange Automated | Exchange Producer |
| Encryption | ✓ | | |
| Access to Partner Directory | ✓ | ✓ | ✓ |
| Access to Member Directory | | | ✓ |
| Transcoding & speedmatching | | ✓ | ✓ |
| Connection monitoring | | Self-monitored via Engage | Monitored by producer |
| In-call support | | | ✓ |
| Call extension | | ✓ | ✓ |
| Call termination | | ✓ | ✓ |
| Usage reporting | | ✓ | ✓ |

For more information please contact:

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