

Can we really help your  
organisation get more done?

Yes.

25

Here are 25 reasons why.

Too many things in business life promise more than they will ever really deliver.

Conferencing is different. It's a simple idea based on complex technology that can transform the way companies work, quite literally.

Now we'll run you through our **25 reasons** why we can help you get more done.

# The first things that we can do to help **improve** the way your organisation works.

- We'll cut your team's travel time and costs
- We'll help you achieve more in less time – and for reduced cost
- We'll help you speed up decision-making
- We'll give your staff a better work-life balance by promoting flexible working
- And we'll even help you to save the planet along the way

To succeed in changing the way your organisation works, we make sure that our conferencing solutions are incredibly **easy to use.**

- We'll design training to introduce your people to the benefits of conferencing quickly
- We're ready and waiting to help, with support lines open 24 hours a day, every day
- We can find the best way to match our technology with your existing infrastructure
- We'll provide all the technical support you'll need to take the load off your IT team
- 15 seconds. That's how long it takes after the end of a conference call to download a recording of a BT MeetMe audio call (That's our reservationless service)

Of course you should have the utmost **confidence** in your conferencing provider.

- We work with more FTSE 100 companies than any other conferencing provider in the world
- We've been at the forefront of conferencing technology for 25 years
- We're one of the top 3 conferencing providers in the world
- We work with the top suppliers in the world including Microsoft and Polycom, Tandberg and Cisco
- We're part of BT – one of the world's most admired companies

It isn't enough to buy a conferencing solution and hope for the best. You need to know that your investment really is **generating the return** you expect.

- We'll monitor all the data you need to check on conferencing use and quality
- We'll report back to you so you can see how you're doing
- We'll put this into a ROI report so you can see how your organisation is benefiting
- We'll give you access to an online billing system specifically designed for conferencing
- £169 million\*. That's how much we saved BT employees in travel costs last year

\*source—2008 survey conducted with BT employees

At BT Conferencing we are great believers in what we do. And we are incredibly proud of the way we help people and systems work better together to **get more done.**

- We work with more than 30,000 companies worldwide
- In 2007, we connected 80 million people with their colleagues, clients and partners
- We saved 62,101 tonnes of CO2 last year for BT as a whole\*
- We're one of the world's largest providers of video managed services
- Over 90% of our customers judged our service as 'flawless'

\*source—2008 survey conducted with BT employees

If you like the sound of our approach, we'd love to put together a more detailed proposal to explore how conferencing could help your organisation get more done.

Please give us a ring.

**UK Freephone**  
**0800 61 62 62**

**International**  
**+44 20 7298 4055**

We look forward to working with you.

**[www.btconferencing.com](http://www.btconferencing.com)**