



# Web conferencing improves project delivery



Delivering engineering and construction solutions to clients in the oil and gas, petrochemical, and power industry sectors, this company has proven experience in managing complex international projects. Its market is global.

## Global collaboration technologies powered by BT Conferencing help engineering firm save money and reduce its carbon footprint

### Challenge

Extensive international business travel is part of the nature of this construction contractor's business. Five years ago, the need to contain costs and adopt a responsible attitude to the environment saw the company start to use conferencing.

Recent technology changes have acted as a catalyst for the company to take a step forward in its use of such collaborative tools.

### Solution

Choosing a hosted Microsoft Office Live Meeting web conferencing solution from BT provided the opportunity for the company to embed conferencing more deeply into its business model.

The ability to share files in real time, irrespective of location, would not only improve the accuracy and speed of document reviews, but also

avoid misunderstandings in change management processes and help guarantee timely project delivery.

A spokesperson for the company explains:

*"The Microsoft Office Live Meeting solution from BT Conferencing enables us to be a faster and more flexible organisation, while its hosted nature reduces overhead costs and technical risks."*

### Value

The company now uses web conferencing both for weekly update meetings with its operations in India, the Middle East, and Australia, and for ad hoc project-based purposes too.

For example, a recent set of global project negotiations saw fully managed event calls, combining audio and web conferencing services, replace face-to-

face visits to Japan. Participating in each virtual meeting were people in the UK, India, and Japan who were able to share up-to-date documents.

It is estimated that each visit to Japan would have cost the company in excess of £30,000, with people travelling over from the UK and India. At least three such visits were avoided, bringing benefits in the form of cost savings, reduced CO2 emissions, and an improvement in people's work life balance.

The company spokesperson concludes:

*"We have significantly reduced travel costs, improved the accuracy and timeliness of project documentation, and become a more sustainable business through our use of Microsoft Office Live Meeting. Our clients are seeing faster and more efficient project delivery too."*

### Offices worldwide

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